

PROPERMINTS GIG ORGANIZATIONS

KEY FUNCTIONS

ROYALTY COLLECTION AND DISTRIBUTION

PROs collect royalties from various sources where music is publicly performed or broadcasted. This includes radio stations, TV networks, online streaming platforms, live performances, and more. After collecting royalties, PROs distribute these funds to the appropriate songwriters, composers, and publishers based on usage data and distribution rules.

LICENSING

PROs issue licenses to businesses and organizations that use music in public settings. These licenses grant permission for the public performance of copyrighted music and ensure that creators receive compensation for their work.

ADVOCACY AND EDUCATION

PROs advocate for the rights of music creators and educate them about copyright laws, royalties, and licensing. They also provide resources and support to help creators navigate the complex music industry landscape.

GLOBAL REPRESENTATION

Many PROs operate internationally through reciprocal agreements with PROs in other countries. This ensures that creators receive royalties for their music regardless of where it is performed or broadcasted globally.